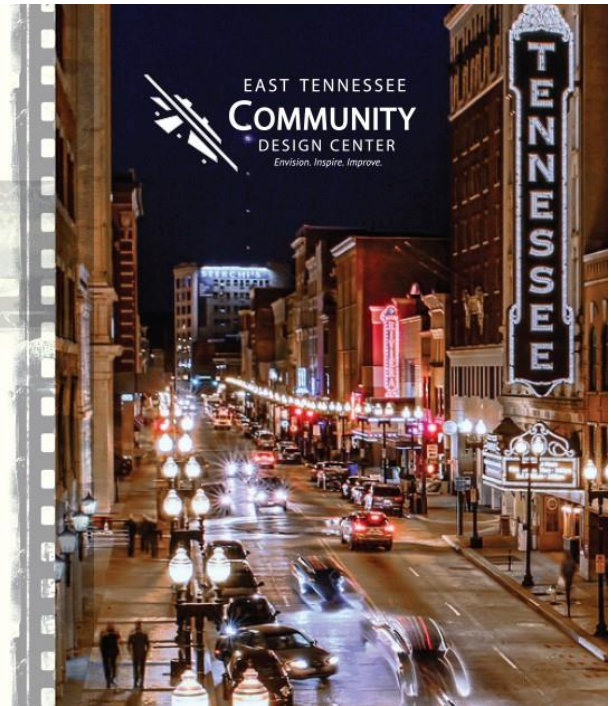


HAPPYHEALTHYSMART SYMPOSIUM

March 29 – 30, 2017 | Knoxville, Tennessee

The East Tennessee Community Design Center (ETCDC) and the Knoxville Regional Transportation Planning Organization (TPO) are hosting an innovative symposium to find new and better ways to connect people and places, with a focus on what makes a happier, healthier and smarter region.



The sessions will feature screenings of short documentary films, augmented by commentary and analysis from nationally and locally-recognized experts, addressing land use, transportation and design issues. In support of this effort, the U.S. Department of Transportation (USDOT) Federal Highway Administration (FHWA) and Federal Transit Administration (FTA) have offered assistance to facilitate a peer exchange to support the participation of national experts whose expertise is in mobility, urban design, smart cities technology, and innovation. These and local subject-area experts will provide commentary on the videos and engage the audience in discussing solutions that fit our region. Events are free to the public.

HappyHealthySmart Symposium Events

PUBLIC SESSION - on topics of
Community-wide interest

Wednesday, March 29TH, 5:30-8:30 PM
East Tennessee History Center
601 S. Gay Street, Knoxville, TN 37902

DESIGN PROFESSIONALS' SESSION -
aimed at area architects, planners and
other design professionals

Thursday, March 30TH, 1:30-4:30 PM
The Square Room
4 Market Square, Knoxville, TN 37902

These sessions are designed to engage, teach and create interest in how community design impacts quality of life, health, and the economy. Residents, business owners, community groups, public and private sector planning and design professionals, elected officials, and others are invited to attend to discuss ways to make the region healthier, happier and more mobile by using smarter technology.

DOCUMENTARY VIDEOS:

A variety of short documentary videos will be screened to raise awareness and interest in a range of planning and design topics, and to stimulate public and expert commentary on the topics. Some examples of the videos to be incorporated include:

[Leaving the Car Behind: Making Cities Walkable](#) – in communities across the country, a movement is growing to make neighborhoods more walkable and healthy. Smart growth solutions support businesses and jobs, provide more options for how people get around and make it more affordable to live near work and the grocery store.

[A Kid's Eye View](#) – Knox County Health Department video highlights the need for more walkability in neighborhoods.

[Councilman Marshall Stair, Pecha Kucha presentation](#) – 2016 presentation on walkability and zoning issues in Knoxville.

PANELISTS:



David Vega-Barachowitz, Senior Urban Planner with the New York City Department of City Planning. David has worked on projects in from transportation, street design, and placemaking, to local government innovation, master planning, open space development, and urban design. David led the development of innovative street design guidelines to promote walking and bicycling as the Director of the Designing Cities Initiative at the National Association of City Transportation Officials (NACTO) in New York, NY. He co-authored *Start-up City: Inspiring Private and Public Entrepreneurship, Getting Projects Done, and Having Fun* (Island Press, 2015), which showcases how innovative ideas that start as simple pilot projects can grow from experiments into major improvements that support healthier, more active lifestyles.



Philip Erickson, is President of Community Design + Architecture, a city planning and urban design firm based in Oakland, California. Phil is a planner, urban designer, and architect with extensive experience in community and urban design, land use and transportation planning, site planning, street design, and architecture. Phil has worked with urban, suburban and rural communities to help them transform their streets and places through planning, design and policy to support walking, biking and transit use. He has authored national standards for the integration of street design, land use planning, and urban stormwater management.

Local experts, in planning, architecture, landscape architecture, and transportation will augment the national speakers with their knowledge of Knoxville issues and solutions.

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The Knoxville-Knox County
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