

Greetings Neighbors,

It's time to get our neighborhood ready to shine as people from around the country come to Knoxville to enjoy the beautiful blossoms of springtime and the celebration that surrounds it! The Lakemoor Hills Dogwood Trail is a part of this long-standing tradition and I encourage you to join us in making your landscape a beautiful feature along the trails. If you don't have a dogwood tree in your yard, please consider adding one or several! Other spring blooming shrubs, perennials, wildflowers and pansies round out the beauty of our trails in bloom.

## THE PINK LINE STORY

It's a sure sign that spring is on its way when 'the pink lines' start to appear in Knoxville neighborhoods! Large dogwood blossoms on the roadways at the entrance of each trail welcome visitors and residents to the spectacular natural beauty that awaits. Those pink lines, which have become a Knoxville tradition, lead the way through over 85 miles of blooming landscapes. The City of Knoxville uses roughly 100 gallons of custom-blended paint each year to make sure the Trails stay bright pink throughout the spring season.

HISTORY: Since 1955, DOGWOOD ARTS has been a key force in promoting and celebrating the arts, culture and natural beauty of East Tennessee. Today we host over 20 events and programs per year, including the Dogwood Arts Festival, Chalk Walk, Southern Skies Music Festival, and the Dogwood Trails & Gardens.

This all began with the Knoxville Garden Club. In 1947, journalist John Gunther wrote about his trip to Knoxville in his book Inside U.S.A. He stated "Knoxville is the ugliest city I ever saw in America'. Upon reading this, the Knoxville Garden Club, led by Betsy Creekmore, Martha Ashe and Betsy Goodson, decided that they would begin a neighborhood beautification project to showcase the city they loved so much by focusing on its natural beauty, thus the Dogwood Trails were born, with the first official trail beginning in 1955.

The Trails will be open from April 1 thru April 30. Let's do our part and keep this tradition strong!!

Happy Spring!

## Gina Bond and Sandy Barnes

Your Lakemoor Hills Dogwood Trail Chairs